



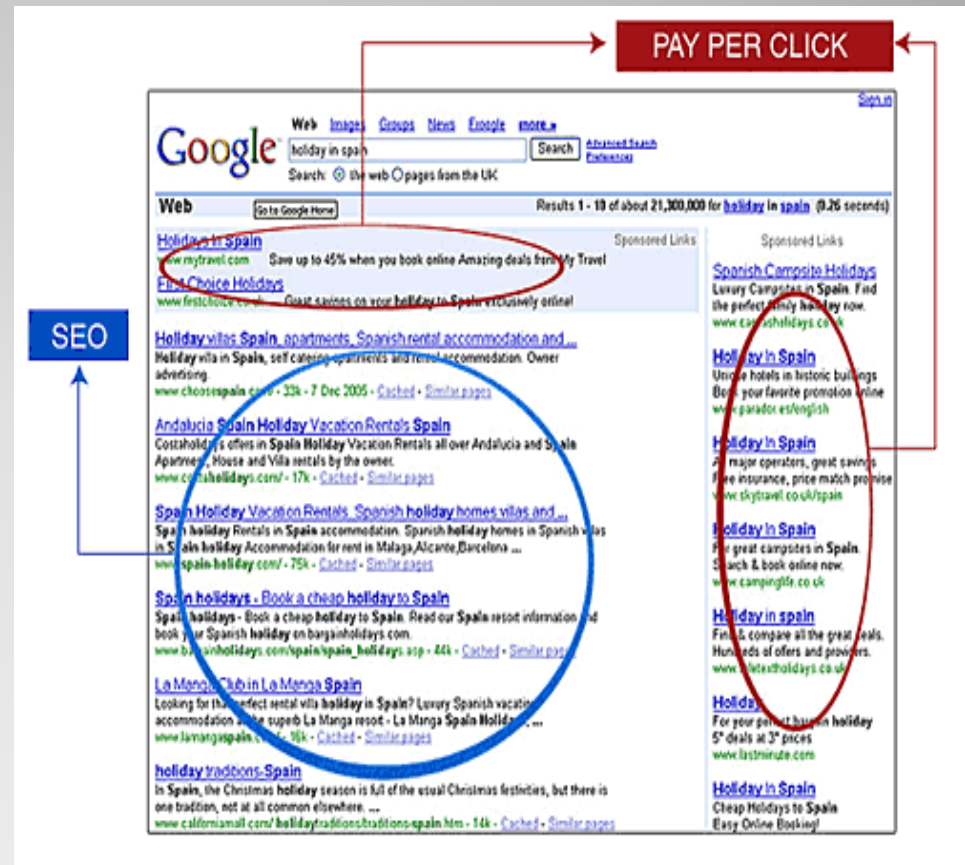
904-318-3930

Search Engine Optimization



What's the difference between pay per click and SEO (search engine optimization)?

- **SEO** enables your website to be ranked high in the “natural” or “organic” search results. In order to appear here, Google must view your site as relevant to whatever search terms you want to appear for.
 - This is done by using a number techniques, such as adding content articles to your site, pointing links on other sites back to yours and setting the website up in a way that will enable Google to easily scan and update its search index.
- **Pay per Click** is a way for sites to appear in prominent positions on the search engines by paying the engine to display their results.
- Most engines clearly separate these from the organic results, typically by placing them on a shaded background. Paid results tend to occur at the top of a page and in the right hand column.



Local Maps

- As a courtesy to our clients, we'll create (Free) local maps listings on Google, Yahoo and Superpages.com.
- These are free directories that often rotate the listings. If your listing appears on page 1, it will be listed as one of the bullet points on the map.
- The majority of the traffic we generate will be from the organic portion of the search engines, although the local listings are a great way to pickup additional visitors..

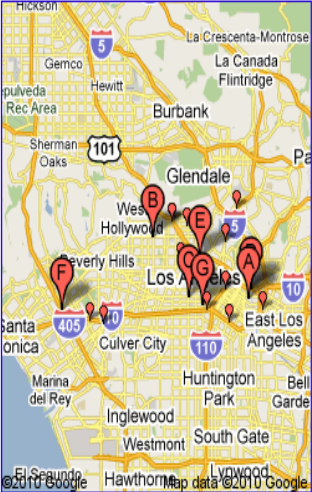
Web [Show options...](#) Results 1 - 10 of about 1,340,000

Public Storage Sponsored Links
www.PublicStorage.com Pay \$1 for your 1st Month's Rent. No CC Req'd. No obligation to rent.

50% off Storage Pasadena
Ministorage.net/Pasadena-Altadena Fall Special, Take 50% Off Now. Hurry, Reserve Before Sold Out!

Devon Self Storage
www.devonselfstorage.com Internet Coupon. \$1 Pays 1st Month. 2 Self Storage Locations in LA.

Local business results for **self storage** near **Los Angeles, CA**



A [A-American Self Storage](http://www.aamericanselfstorage.com)
www.aamericanselfstorage.com - (213) 814-1108 - [More](#)

B [Public Storage - Self Storage](http://www.publicstorage.com)
www.publicstorage.com - (800) 883-8369 - [2 reviews](#)

C [Extra Space Storage - Self Storage Los Angeles](http://www.extraspace.com)
www.extraspace.com - (323) 733-4488 - [3 reviews](#)

D [Devon Self Storage](http://www.devonselfstorage.com)
www.devonselfstorage.com - (213) 680-8900 - [More](#)

E [Public Storage - Self Storage](http://www.publicstorage.com)
www.publicstorage.com - (800) 883-8369 - [More](#)

F [Sawtelle Self Storage](http://www.socalselfstorage.com)
www.socalselfstorage.com - (310) 401-8354 - [3 reviews](#)

G [U-Haul Co](http://www.uhaul.com)
www.uhaul.com - (213) 785-7957 - [More](#)

[More results near Los Angeles, CA »](#)

Public Storage - Official Public Storage Facilities & Self Storage ...
Publicstorage.com has discount storage units, moving trucks and moving supplies. Click to learn about our first month \$1 self storage unit deal. [Show stock quote for PSA](#)
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www.publicstorage.com/ - [Cached](#) - [Similar](#)



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Why Choose SEO with Corinne Collins Freelance Design and Development?

- Your search engine rankings are Live 24/7
- 77% of search users choose organic over paid listing when searching, 67% choose organic search when purchasing.
- You can receive UNLIMITED traffic without paying more \$
- Your traffic will increase...guaranteed. We'll track this increase using Google Analytics
- Companies with organic rankings are "more legitimate" in the eyes of online searchers
- Visitors that find your website after searching organically are relevant and therefore likely to convert into a lead, phone call or new customer.



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Keywords

- We will make your website appear in the organic search results on Google, for the most competitive search phrases.
- We research the keywords that are best for your website and geographic area.
- This ensures your website optimization is focused correctly and is generating you the highest converting website visitors possible.

Keywords	Advertiser Competition [?]	Local Search Volume: May [?]	Global Monthly Search Volume [?]	Match Type: [?] Broad <input type="button" value="v"/>
Keywords related to term(s) entered - sorted by relevance [?]				
self storage tacoma	<input type="checkbox"/>	590	390	Add <input type="button" value="v"/>
self storage tacoma wa	<input type="checkbox"/>	Not enough data	91	Add <input type="button" value="v"/>
self storage tacoma washington	<input type="checkbox"/>	Not enough data	28	Add <input type="button" value="v"/>
tacoma self storage units	<input type="checkbox"/>	Not enough data	Not enough data	Add <input type="button" value="v"/>
self storage in tacoma	<input type="checkbox"/>	Not enough data	22	Add <input type="button" value="v"/>
self storage in tacoma wa	<input type="checkbox"/>	Not enough data	Not enough data	Add <input type="button" value="v"/>
evergreen self storage tacoma	<input type="checkbox"/>	Not enough data	Not enough data	Add <input type="button" value="v"/>
Add all 7 »				
Download all keywords: text , .csv (for excel) , .csv				
Additional keywords to consider - sorted by relevance [?]				
storage	<input type="checkbox"/>	30,400,000	24,900,000	Add <input type="button" value="v"/>
mini storage	<input type="checkbox"/>	301,000	201,000	Add <input type="button" value="v"/>
storage tacoma	<input type="checkbox"/>	9,900	8,100	Add <input type="button" value="v"/>
rv storage	<input type="checkbox"/>	110,000	74,000	Add <input type="button" value="v"/>
self storage	<input type="checkbox"/>	1,220,000	673,000	Add <input type="button" value="v"/>
storage facilities	<input type="checkbox"/>	301,000	201,000	Add <input type="button" value="v"/>
boat storage	<input type="checkbox"/>	201,000	110,000	Add <input type="button" value="v"/>
self storage employment	<input type="checkbox"/>	2,900	1,300	Add <input type="button" value="v"/>
moving storage	<input type="checkbox"/>	301,000	201,000	Add <input type="button" value="v"/>
tacoma relocation	<input type="checkbox"/>	480	260	Add <input type="button" value="v"/>



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Website Tracking

We track all campaign results using Google Analytics, so you know exactly what's happening with your website as a result of our efforts

We will teach you how to use Google Analytics, so you can easily analyze your organic website results and measure how we're doing.

Google Analytics

Overview » midlandselfstorage.com (Edit account settings) May 23, 2009 - Jun 22, 2009
Comparing to: Apr 22, 2009 - May 22, 2009

All Starred Day Week Month Year

Website Profiles + Add new profile

Name↑	Reports	Status	Visits	Avg. Time on Site	Bounce Rate	Completed Goals	Visits % Change	Actions
+ Add new profile								
http://midlandselfstorage.com UA-7561211-1								
★ midlandselfstorage.com	View report	✓	222	00:01:59	60.36%	0	➕ 21.31%	Edit Delete

Find profile: Show rows: 10 1 of 1



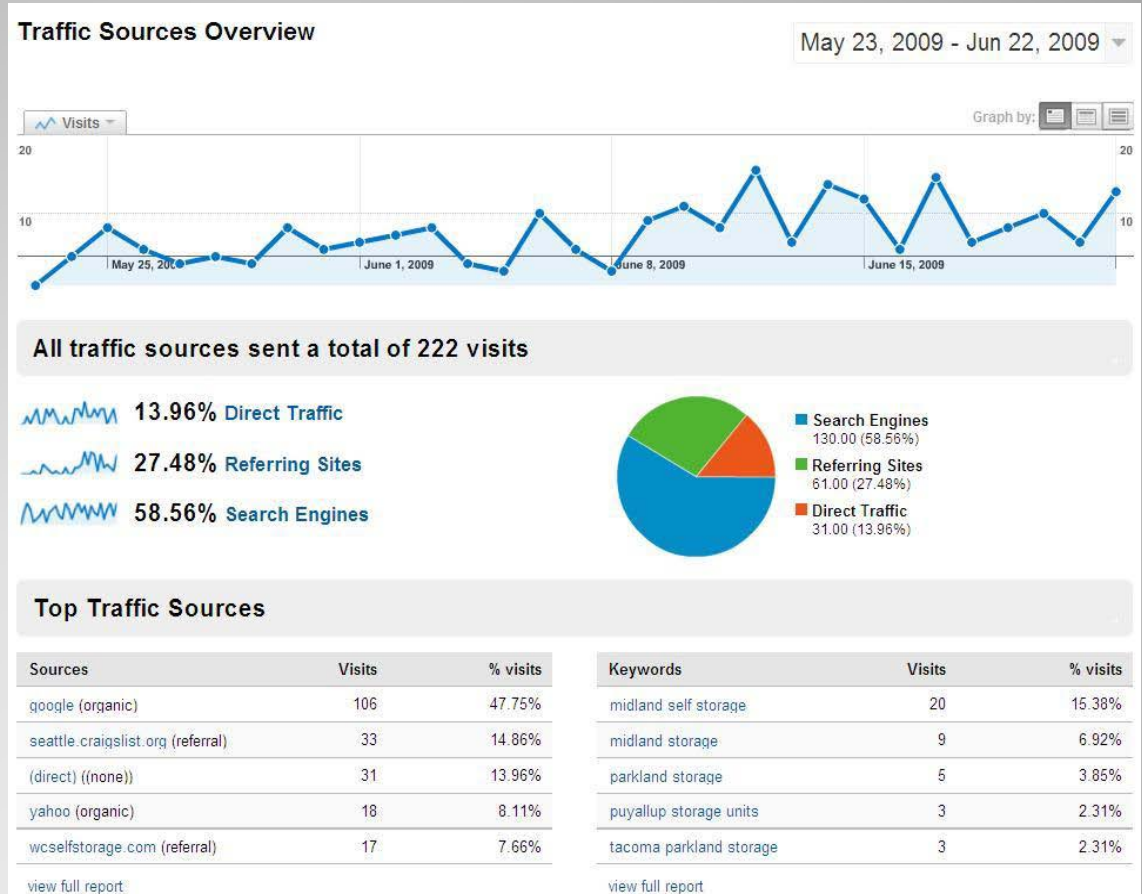
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Website Tracking continued...

- You can see where (geographically) your website visitors are coming from, what they're searching for to find your website and what they're doing once they arrive.
- You can also see which search engines or other sites your visitors are being generated from.
- By looking at the tracking we provide, you can measure the effectiveness of your online marketing as a whole.
- By seeing which visitors click on coupons or other online specials, you can gauge how effective your sales incentives are.



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Keyword Progress Reports

- We also provide keyword progress reports, on a monthly basis.
- The report shows where each search phrase is ranked.
- By comparing reports each month, you can actually see which keywords have increased in the search rankings.

Website: anchorstorageonline.com
Date: 4/18/2009

#	Keyword	Rank	Previous Rank	Change	Page Found
1	awington self storage	24		-23 00p	http://anchorstorageonline.com
2	everett self storage	49		-44 00p	http://anchorstorageonline.com/States.html
3	marysville self storage	13		34 00p	http://anchorstorageonline.com
4	north lakewood self storage	3		N/A	http://anchorstorageonline.com/washington/north_lakewood_washington_self_storage.html
5	silvana self storage	1		N/A	http://anchorstorageonline.com/washington/silvana_washington_self_storage.html
6	stanwood self storage	11		N/A	http://anchorstorageonline.com/washington/stanwood_washington_self_storage.html
7	awington storage units	3		N/A	http://anchorstorageonline.com
8	everett storage units	13		N/A	http://anchorstorageonline.com
9	marysville storage units	3		N/A	http://anchorstorageonline.com
10	north lakewood storage units	1		N/A	http://anchorstorageonline.com/north_lakewood_washington_storage_units.html
11	silvana storage units	1		N/A	http://anchorstorageonline.com/silvana_washington_storage_units.html
12	stanwood storage units	1		N/A	http://anchorstorageonline.com/stanwood_washington_storage_units.html
13	awington storage	10		N/A	http://anchorstorageonline.com
14	everett storage	49		N/A	http://anchorstorageonline.com
15	marysville storage	1		N/A	http://anchorstorageonline.com
16	north lakewood storage	1		N/A	http://anchorstorageonline.com/north_lakewood_washington_storage.html
17	silvana storage	1		N/A	http://anchorstorageonline.com/silvana_washington_storage.html
18	stanwood storage	5		N/A	http://anchorstorageonline.com/stanwood_washington_storage.html
19	awington storage facilities	14		N/A	http://anchorstorageonline.com/awington_washington_storage_units.html
20	everett storage facilities	10		N/A	http://anchorstorageonline.com/washington/everett_washington_storage_facilities.html
21	marysville storage facilities	5		N/A	http://anchorstorageonline.com
22	north lakewood storage facilities	1		N/A	http://anchorstorageonline.com/washington/north_lakewood_washington_storage_facilities.html
23	silvana storage facilities	1		N/A	http://anchorstorageonline.com/silvana_washington_storage_units.html
24	stanwood storage facilities	2		N/A	http://anchorstorageonline.com/stanwood_washington_storage_units.html
25	awington mini storage	25		N/A	http://anchorstorageonline.com/washington/awington_washington_mini_storage.html
26	everett mini storage	22		N/A	http://anchorstorageonline.com/washington/everett_washington_mini_storage.html
27	marysville mini storage	6		N/A	http://anchorstorageonline.com
28	north lakewood mini storage	3		N/A	http://anchorstorageonline.com/washington/north_lakewood_washington_mini_storage.html
29	silvana mini storage	1		N/A	http://anchorstorageonline.com/washington/silvana_washington_mini_storage.html
30	stanwood mini storage	4		N/A	http://anchorstorageonline.com/washington/stanwood_washington_mini_storage.html
31	awington storage companies	13		N/A	http://anchorstorageonline.com



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Inbound Links

- One of the main factors in getting your site ranked is having other references pointing back to it.
- We follow all of the recommended safe practices and do not use "link farms".
- Rather, we point a significant amount of links (minimum of 100) to your site from other sites in our network. This makes your site more relevant and therefore increases the organic ranking.

On-Site Links

- Having a proper structure of the links on your website is also important.
- This helps the search engines to easily scan and index pages on your site.
- We add links at the bottom of your keyword-article pages that point to other pages on your website.



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Started!

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Proven Results – Guaranteed Exposure

INCLUDES:

- Month to month plan
- Lowest Price Guaranteed
- Detailed Campaign Tracking with Google Analytics
- Monthly Progress Reports
- Online Reporting
- Free Keyword Analysis / Selection
- Editing of Page Titles / Meta Tags
- Unique Content Articles
- Google maps, Yahoo maps and Superpages.com local listings setup